



hcodystudio@gmail.com
heidicody.com
climatetoothpaste.com

BIOGRAPHY Born New Haven, CT. Raised in Paris, France until age 8. Lived in Brooklyn NY from 1998-2008.

EDUCATION	THE SCHOOL OF THE ART INSTITUTE OF CHICAGO, Chicago, IL	M.F.A. in Print Media	1996
	PACIFIC NORTHWEST COLLEGE OF ART, Portland, OR	Continuing Education	1993
	WESLEYAN UNIVERSITY, Middletown, CT	B.A. in Humanities Honors Graduate	1991

TEACHING	PACIFIC NORTHWEST COLLEGE OF ART, Portland, OR Teach Professional Practices.	ASSISTANT PROFESSOR	Spring 2011 - Spring 2012
	THE ART INSTITUTE OF PORTLAND Teach Introduction to Typography.	FACULTY	Fall 2011 - Summer 2012
	SAVANNAH COLLEGE OF ART + DESIGN, Savannah, GA Teach Foundations 2D Design and Introduction to Printmaking.	ADJUNCT PROFESSOR	Fall 2009 - Summer 2010
	HUNTER COLLEGE, New York, NY Teach graduate course, "Culture Jamming: Subverting Popular Media Strategies," in Integrated Media Department.	ADJUNCT ASSISTANT PROFESSOR	Spring + Fall 2006

SOLO SHOWS	2016	stARTup Art Fair , Highland Gardens Hotel, Los Angeles, CA
	2009	Mutiny Aboard the Cutty Sark , LAB Gallery, New York, NY
		Suggested Retail Value , Acadiana Center for the Arts, Lafayette, LA
	2004	American Alphabet , 101 California Street, San Francisco, CA
	2003	Crude , Roebing Hall Gallery, Brooklyn, NY
		Big Business , Savage Gallery, Portland, OR
	2002	No Purchase Necessary , Feldman Gallery, Portland, OR
	2001	What's In Store , Agnew's Gallery, London, England
	2000	Branded , Roebing Hall Gallery, Brooklyn, NY
	1996	Solo Show , Contemporary Art Workshop, Chicago, IL

GROUP SHOWS	2017	How Much is that Climate Toothpaste in the Window? Blackfish Gallery, Portland, OR
		Climate Toothpaste at Southern Graphics Conference , Atlanta GA
	2016	Climate Toothpaste at Netroots Nation , America's Center Convention Complex, St. Louis MO
		Vancouver Peace and Justice Fair , Vancouver WA
	2015	Fleurs Fatales , Ober Gallery, Kent CT
	2014	Non Finito – I'm Not Finished , Laura Russo Gallery, Portland OR
	2013	Spin/s, a Fluxus Festival , Cade Gallery, Anne Arundel Community College, Arnold, MD
	2011	Faculty Biennial , Pacific Northwest College of Art, Portland, OR
	2010	New Work , Gallerie der Moderne, Munich, Germany
		Graphic Abstraction , Moot Gallery, Hong Kong
	2009	Fuse Works , Open Source Gallery, Brooklyn, NY
		Group Exhibition , The Front, New Orleans, LA
		Multiples + Editions , Front Room Gallery, Brooklyn, NY
		Pop Rocks , The Beehive, Boston, MA
		Rejected , San Jose Institute of Contemporary Art, San Jose, CA
	2008	Crest Hardware Art Show , Crest Hardware, Brooklyn, NY
		Mapping Correspondence , Center for Book Arts, New York, NY
	2007	The Ford Show , Art Gallery of Alberta, Edmonton, Alberta, Canada
		Jiffy Pop , RoCA (Rockland Center for the Arts), West Nyack, NY
		Moscow Biennial , Moscow Museum of Modern Art, Moscow, Russia
	Multiples and Editions , Front Room Gallery, Brooklyn, NY	

- GROUP SHOWS**
- 2006** **Artscape: Test Patterns**, Public Art project, Baltimore, MD
Illegal Art: Freedom of Expression in the Corporate Age, Center for Arts and Culture, Hollywood, FL and Feldman Gallery, Pacific Northwest College of Art, Portland OR
Refined, LyonswierOrtt Gallery, New York, NY
The Pop Art Show, Kaufman Arcade, New York, NY
The ABC: Semiotics of Resistance, Galerie Neurotitan/Schwarzenberg e.V., Berlin, Germany
Crude Oil Paintings, Akus Gallery, Eastern Connecticut State University, Willimantic, CT
- 2005** **Bit Logic**, GASP Gallery, Boston, MA
Plastique, C'est Chic!, Sage Club, Berlin, Germany
Storefront, Firehouse Gallery, Burlington, VT
- 2004** **Chromaluxe**, D & H Gallery, New York, NY
Crude Oil Paintings, White Columns, New York, NY
Market Value, Essex Street Market, New York, NY
Merce Cunningham Dance Company performance, Joyce Theater, New York, NY
Open House: Working in Brooklyn, Brooklyn Museum, Brooklyn, NY
Open Proposition, Proposition Gallery, New York, NY
- 2003** **American Dream**, Ronald Feldman Fine Arts, New York, NY
Critical Consumption, Rotunda Gallery, Brooklyn, NY
Illegal Art: Freedom of Expression in the Corporate Age, In These Times, Chicago, IL; Resource Center for Activism & Arts, Washington, D.C.; SFMoMA Artist Gallery, San Francisco, CA; Nexus Gallery, Philadelphia, PA
Migrations, C.S.P.S. Legion Arts Center, Cedar Rapids, IA
- 2002** **Benefit Silent Auction**, Momenta Gallery, Brooklyn, NY
Lost & Found, Savage Gallery, Portland, OR
Illegal Art, C.B.G.B.'s 313 Gallery, New York, NY
Open Lab (01), glowlab, Brooklyn, NY
Sensitized Shopping, Silicon Gallery, Brooklyn, NY
Space Art, Cyber NY, New York, NY
- 2001** **Scott's Toilet Paper Show**, 16 Beaver Gallery, New York, NY
- 2000** **Group Show**, Ferrancano Gallery, Barcelona, Spain
4 from Williamsburg, C.S.P.S. Legion Arts Center, Cedar Rapids, IA
- 1999** **(P)review**, Roebing Hall Gallery, Brooklyn, NY
Babel, Roebing Hall Gallery, Brooklyn, NY
- 1997** **Group Show**, Tokyo National University of Fine Arts and Music, Tokyo, Japan
Group Show, Seoul National University, Seoul, South Korea
- 1996** **Group Show**, Gallery 2, Chicago, IL
New Talent 1, Contemporary Art Workshop, Chicago, IL
- PRESS**
- 2016** **Seattle Times** (Cover, Sun. Aug 14), Carbon Tax Backers Press Campaign Despite Oppostion, article, photo
dinnerpartyblog.com (Jan 31), review, photo in stARTup LA Art Fair
DiversionsLA.com (Feb 17), review of stARTup LA by Genie Davis, photo
- 2015** **Studio Break**, podcast interview by David Linneweh (at studiobreak.com)
- 2014** **Oregon Public Broadcasting Radio's State of Wonder**, interview for "Non Finito" at Laura Russo gallery
Willamette Week, (August. 27), show listing
- 2013** **Washington Post**, (September 15) Travel section article
- 2012** **Home by Novogratz**, Book by Cortney, Robert and Elizabeth Novogratz
Home by Novogratz, HGTV show, regularly featured artwork
- 2010** **9 By Design**, Bravo TV show about Sixx Design, regularly featured artwork
Architectural Digest (Spain-June) "Con Siete Basta," Bianca Bufi
Artforms, 10th edition, Patrick Frank
Business Essentials, 7th edition, Ebert & Griffin
Casa di Abatare (Italy-May) "A New York I Novogratz e La Loro Casa Vanno Reality TV," Fillipo Romeo
Consuming Schools: Commericalism and the end of Politics, Trevor Norris
House & Garden (Greece-May), article on the Novogratz family home
Habitat (May/June), "River Views" article on the Novogratz family home
Living Etc. (April), "Cool & the Gang," T. Williams article on the Novogratz family home
New York Family (March), article on the Novogratz family

- PRESS** 2010 **Sunday Times Style** (London Times-July 2), "Fairy Tale in New York" Jenny Dalton
- 2009 **Artistaday.com** (July 4), featured artist
- Boingboing.com** (July 24), article on Mutiny Aboard the Cutty Sark, Carrie McLaren & Jason Torchinsky
- The Bund (Japan)**, (July) article about Sixx Design
- Business Traveler** (July/August), "Hotel Check" article on Bungalow hotel
- Condé Nast Traveler (Britain)**, (August), "Sixx on the Beach" Eva Leonard Bungalow hotel article
- Emirates Home (U.A.E.)** "Manhattan Dreaming" article about Sixx Design
- flavorwire.com** (May 22), "Sixx + Baby Makes Seven: The Wonderful World of a Design Family," Kelsey Keith
- Glam Deko** (April), listing
- Gotham** (October), "Mod Squad," Sue Hostetler article about the Novogratz family home
- The Independent** (Jan. 7), listing
- Lonestartimes.com** (July 13), blog entry, David Benzion
- New Yorker** (June 29), listing, Adult Education lecture series
- The New York Times** (May 7), "Branding the Family" feature article, Penelope Green
- Razor Branding Blog** (Jan. 14), "Heidi Cody: Advertising IS Art," blog entry, Jaci Russo
- Sleeper** (Nov.), feature article about Bungalow hotel in Long Branch, NJ
- The Times of Acadiana** (Jan. 8), feature article, Cody Daigle
- The Times of London** (June 2), "Is This the World's Coolest Family?" feature article on the Novogratz family
- 2008 ***Understanding Aesthetics for the Merchandising and Design Professional***, Anne Marie Fiore
- University of Chicago Magazine** (Sept.-Oct.), public policy lesson on branding
- Artforum.com** (May 16), Critic's Pick & review, "Mapping Correspondence," Courtney J. Martin
- New Yorker** (Jan. 21), listing, Adult Education lecture series
- Time Out New York** (Jan. 17), Critic's Pick & "Class Action" feature on Adult Education, Kurt Gottschalk
- 2007 **apartmenttherapy.com** (Jan. 27), New York featured artist
- The Art of Buying Art: An Insider's Guide to Collecting Contemporary Art***, Paige West
- gigantico.squarespace.com** (Feb.16), blog entry by Chris Grayson
- hanasiana.com** (Jan. 18), blog entry by Jim Hanas
- Introduction to Psychology***, Schacter et al, Worth Textbook Publishing
- New York Arts** "Bionic Pop Vision," Q & A interview by Leah Oates
- 2006 **citypaper.com** (Baltimore, Sept. 20) "2006 Arts + Entertainment Winners: Best Public Art: Test Patterns"
- citypaper.com** (Baltimore, July 26) review of "Outdoor Sculpture Annual: Test Patterns," Bret McCabe
- Occasions for Writing***, Robert DiYanni and Pat Hoy, Thompson Learning
- portlandart.net** (Aug. 29) review of "Mixed Signals from Nature Valley" in "Illegal Art", Jeff Jahn
- Portland Mercury** (Sept. 10) review of "Illegal Art", John Motley
- 2005 ***Artforms***, 8th edition, Patrick Frank
- Big Red & Shiny** (Sept. 19), "Bit Logic" review, Jonathan Fardy
- Boston Globe** (Sept. 16), "Bit Logic" review, Cate McQuaid
- Burlington Free Press** (December), "Christmas Shopping Takes a Hit" feature, Anne Galloway
- gothamist.org** mention, interview with Carrie McLaren of Stayfree! Magazine
- nwdrizzle.com** mention, article on Feldman gallery curation, Jeff Jahn
- Seven Days** (Nov. 30 - Dec. 7), "This Modern World," feature
- Taz** (July) review of "The ABC"
- Willamette Week** "Best of Portland" article on collection of Larry Grimes
- 2004 ***Brand Name Bullies and the Quest to Own and Control Culture***, David Bollier
- Flash Art** (June/July), "Open House: Working in Brooklyn" review
- minusspace.com** (Nov. 30 - Dec. 7), "Open House: Working in Brooklyn" review, Nick Stillman
- 2003 **ABC 7 News San Francisco** (Jul. 8), "Illegal Art" news feature
- bbs.thing.net** (Oct. 13), "Crude" review, Brian Boucher
- The Boston Globe** (Jul. 14), "Illegal Art" feature article, Chris Gaither
- The Brooklyn Rail** (Oct.), "Crude" review, James Kalm
- The Chicago Tribune** (Feb. 9), "Perspectives," feature article, Theresa Walla
- The Chicago Tribune** (Feb. 3), "Sampling Culture Leads to Clash," "Illegal Art" review, Nina Metz
- Designing Brand Identities***, (Jan.), A. Wheeler, John Wiley & Sons
- Frames of Mind: A Rhetorical Reader***, Robert DiYanni and Pat Hoy, Thompson Learning
- freewilliamsburg.com** (Oct.), "October Gallery Crawl" review, Keane A. Pepper
- The New York Times** (Oct. 10), "Crude" review, Roberta Smith
- The New York Times** (Mar. 7), "Critical Consumption" review, Holland Cotter

- PRESS** 2003 **nwdrizzle.com** (Feb.) “critical i,” “Big Business” review, Jeff Jahn
nyartsmagazine.com “Critical Consumption” review
The Oregonian (Jan. 16) “Big Business” review, D.K. Row
Playboy (Nov.) “Illegal Art” title and Forum feature article
salon.com (Jul. 17) “Barbie, Starbucks and Freedom,” “Illegal Art” review, Farhad Manjoo
- 2002 **wirednews.com** (Jul. 7) “Artists Just Wanna Be Free,” “Illegal Art” review, Danit Lidor
illegal-art.org listing, layout
Interior Design (Sept.), article on Gannett Corporate Collection
Marketing: Real People, Real Choices, Michael Solomon, Prentice Hall
The Oregonian (Mar. 21), “No Purchase Necessary” review, D.K. Row
The Portland Mercury (Mar. 14) “No Purchase Necessary” review, Karrin Ellertson
Smock magazine (Winter) “Cash and Carry Art” listing, photo
Stay Free! magazine (Winter) “Illegal Art” feature article
realtokyo.com (Apr. 22) “Open Lab 01” review
wirednews.com (Nov. 18) “What’s Original Anyway?” brief feature article, layout
Bear Deluxe magazine (Oct./Nov.) “Mystery Product Test” feature article
- 2001 **bkyn.com** featured artist
New York magazine (May 28) “Don’t Squeeze the Art,” “Scott’s Toilet Paper Show” listing, photo
NTV Russian Television (Oct.-Nov.), interview
- 2000 **ABC News “Hype” with John Stossel** (Dec. 22) hour special on retail “hype”
Adbusters (Oct.-Nov.) “Are You Losing the Battle of the Mind?” feature article
Advertising Age (June 19) “Do You Know Your ABCs?” feature article
Art in America (Mar.) “Branded” review, Carol Kino
artnet.com (June 30) “Branded” listing, Paul Laster
The Brooklyn Rail (Dec-Jan) feature article, David Eustace
Cedar Rapids Gazette (Sept. 7) feature article, layout
Elle Germany (Aug.) general Williamsburg, Brooklyn, gallery review
The Icon Newspaper (Oct. 5, Cedar Rapids, IA) “P is for Pez” feature article, Rob Cline
International Trademark Association Newsletter (Aug. 15) feature article
KCKK Radio (Cedar Rapids, IA) interview
Marie Claire Maison (Oct.) general Williamsburg, Brooklyn article
The Oregonian (July 1) “Branded” review, D.K. Row
reviewny.com (June) “Branded” review, Jennifer Dalton
11211 magazine (Sept.) “Branded” review, Becca Wilson
- 1999 **Frankfurter Allegemeine, Die Welt** “Kunstmarkt” feature article
Review Magazine “Babel” review, Dominique Nahas
Time Out New York “Babel” review, Carol Kino
- 1997 **New Art Examiner** “Studio View” feature column, Anne Wiens
Umbrella Artists Book Review artist book review
- 1996 **The Chicago Reader** photo and listing
The Chicago Sun-Times interview

COLLECTIONS U.S. Embassy, Abu Dhabi, United Arab Emirates; USA Today/Gannett, McLean, VA; The West Collection/ SEI Investments, Philadelphia, PA; Printed Matter, New York, NY; Print Department, The School of the Art Institute of Chicago; Savannah College of Art & Design Permanent Collection, Hong Kong; The Spanos Corporation, Stockton, CA; Bungalow Hotel, Long Branch, NJ; Bill Nygren/The Oakmark Funds, Chicago, IL; Anonymous, New York, NY; Danielle and David Amaraggi, Misawa, Japan; Robert Baum, Chicago, IL; Emily Blair, Brooklyn, NY; Joanne Carlson, Portland, OR; Anne Cousineau, Chicago, IL; Tracy Craig, Oakland, CA; Cliff Diver, Brooklyn, NY; Jack Dove, Chicago, IL; Greg Feldman, New York, NY; Anne Fink, Brooklyn, NY; Mark Freeman, Toronto, Canada; Denise and Larry Grimes, Portland, OR; Josh Hancock, Portland, OR; Kohel Haver, Portland, OR; James Hess, Arlington, VA; Robbie King, San Antonio, TX; Belinda Marcus, New York, NY; Chad MacDermid, New York, NY; the estate of Senator Daniel Patrick Moynihan, Washington, D.C.; Michael Nachman, New York, NY; Bob and Cortney Novogratz, NY; Bev and Milo Ormseth, Portland, OR; Nik Ormseth, Seattle, WA; Scott Rosenberg, New York, NY; Eric and Linda Yesline, Providence, RI; Chun Yi, White Plains, NY

AWARDS

- 2006** Co-winner, Citypaper.com, Best of Baltimore: 2006 Arts Awards, Best Public Art: Test Patterns
2005 Co-winner, Willamette Week, Best of Portland, OR, article on art collection of Larry Grimes
2004 Panel Round finalist, Creative Capital Grant
2000 Special Citation for Personal Service, Henry R. Luce Awards, Time Warner, Sports Illustrated for Kids
1996 Co-winner, Book of The Year, Pacific Northwest Booksellers Association, for illustrations in *Voyage of a Summer Sun*, by Robin Cody

RESIDENCIES

- 2007** Vermont Studio Centers Johnson, VT

LECTURES

- 2015** Visiting Artist, Pacific Northwest College of Art, Portland, OR
2013 Visiting Artist, Pacific Northwest College of Art, Portland, OR
2012 Visiting Artist, Pacific Northwest College of Art, Portland, OR
2009 Panel Participant, Currency of Craft, Savannah College of Art and Design, Savannah GA
Lecturer, Adult Education Lecture Series, Union Hall, Brooklyn, NY
Visiting Artist, Savannah College of Art and Design, Savannah GA2008
Visiting Artist, Savannah College of Art and Design, Painting Department, Savannah GA
Lecturer, Adult Education Lecture Series kick-off, Union Hall, Brooklyn, NY
2006 Visiting Artist, Pacific Northwest College of Art, Portland, OR
2004 Visiting Artist, Brooklyn College, Brooklyn, NY
Muse Fuse Lecture, Nurture Art, Brooklyn, NY
2003 New Art Dealers Alliance, Roebling Hall Gallery, Brooklyn, NY
Portland Art Museum Contemporary Arts Council, Savage Gallery, Portland, OR
2002 Visiting Artist, School of Museum of Fine Arts, Boston, MA
Visiting Artist, Pacific Northwest College of Art, Portland, OR
1999 Visiting Artist, Studio Art Centers International, Florence, Italy
1996 Visiting Artist, Pacific Northwest College of Art, Portland, OR

OTHER JOBS

- PRESENT-2015** **FOUNDER of CLIMATE TOOTHPASTE**
Climate Toothpaste helps U.S. carbon pricing groups with education and fundraising. www.climatetoothpaste.com
- PRESENT-2014** **VOLUNTEER FUNDRAISER and CARBON-PRICING ACTIVIST**
Create and organize various fundraisers and volunteer for federal and state-based carbon-pricing initiatives, including **Citizens Climate Lobby, Oregon Climate** and **CarbonWA**
- 2008-2006** **InDESIGN CONSULTANT**
Create InDesign workflow for export of print magazine content to web, at **Complex Magazine**, New York, NY. Create InDesign style sheets, libraries and templates during transition from Quark to InDesign, at **FLEX and MUSCLE & FITNESS Magazines**, Los Angeles, CA and **COUNTRY WEEKLY Magazine**, Nashville, TN, **NEW YORK Magazine**, **BUSINESS WEEK Magazine**, **FOOTWEAR NEWS Magazine** and **SUPERMARKET NEWS Magazine**, New York, NY
- 2007-2005** **FREELANCE DESIGNER**
Editorial graphic design at **MARIE CLAIRE Magazine**, New York, NY, **FOOTWEAR NEWS Magazine**, New York, NY and **SUPERMARKET NEWS Magazine**, New York, NY
- 2007-1999** **STUDIO 143X0, New York, NY** **SENIOR DESIGNER**
Design and manage print campaign for the film "The Hip-Hop Project." Design and manage all jobs from concept to print for this small design studio. Create a corporate identity, letterhead and 32-page book for Art Start, which procured over \$500,000 for this non-profit benefitting homeless kids in New York.
- 2006-2005 LIFETIME TELEVISION, New York, NY** **FREELANCE DESIGNER**
Develop logos for Lifetime's subsidiary channels. Design logo and campaign for Lifetime's "Welcome to Paradise" sweepstakes. Design marketing kits used to promote 2005 programming.
- 1998-05 SPORTS ILLUSTRATED FOR KIDS, New York, NY** **FREELANCE DESIGNER**
Design articles for this monthly kids' magazine. Maternity replacement for Art Director in 2005. Draw spot illustrations, edit photos, art direct photo shoots, and hire freelance illustrators.
- 2007-1994** **WESLEYAN UNIVERSITY** **VOLUNTEER ALUMNI INTERVIEWER**